

PORTFOLIO

GET TO KNOW MORE ABOUT ME THROUGH MY WORK

KYLIE VER KUILEN

BROCHURES

Media Packet

This media packet was created for Forrest Stump's annual awareness and advocacy event. Forrest Stump put together the first-ever all-physically disabled team to complete the world-renowned Hood to Coast Relay. Click on the image below to learn more about the adaptive athletes who made up this history-making team.



SOCIAL MEDIA

Instagram Carousel



Cover



Testimony

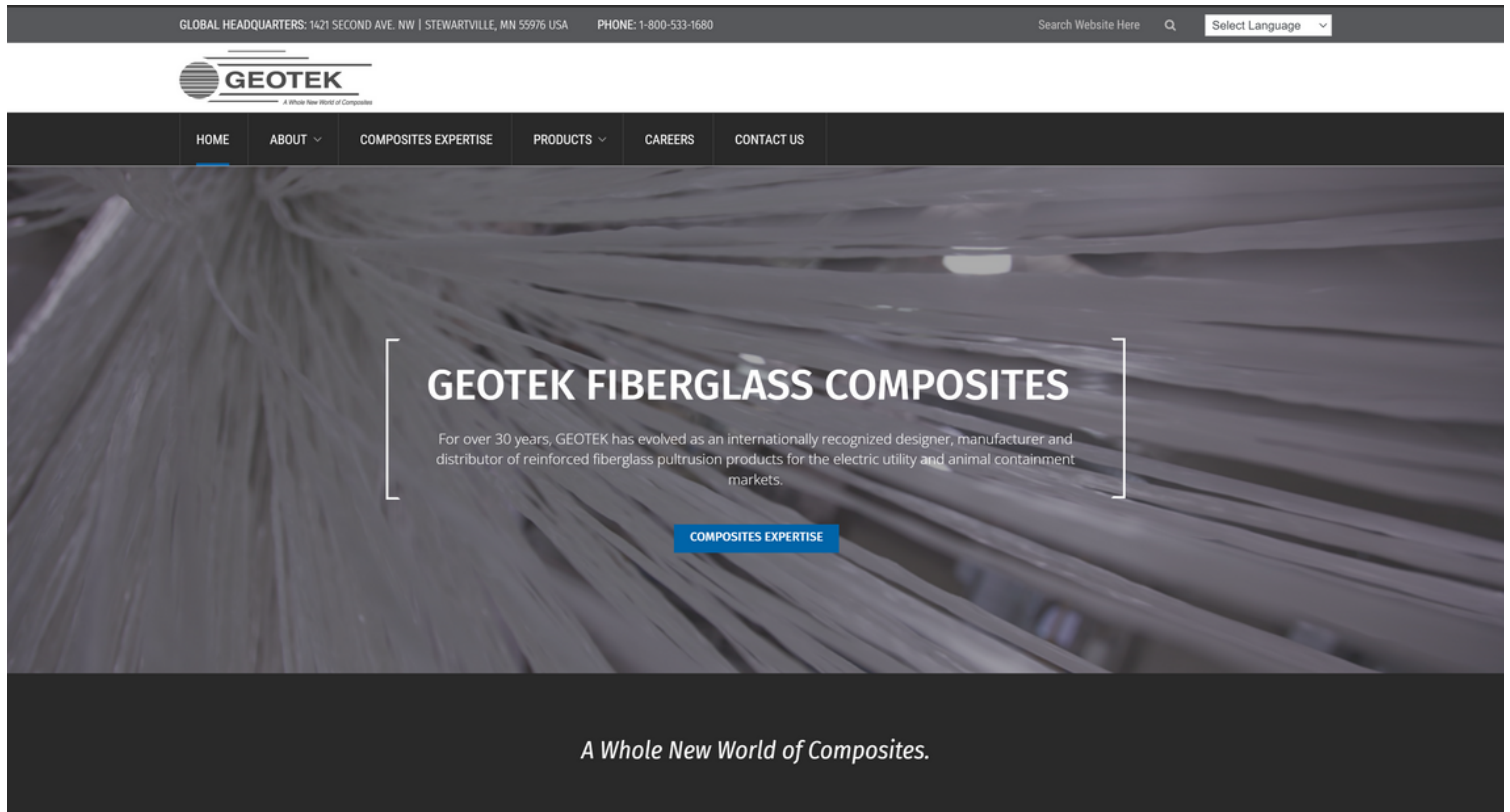


Inform



Call to Action

WEBSITES



During my time as a Marketing and Communications Intern, I was tasked with designing and creating a new website for the parent company I was working for. This included ensuring design consistencies across multiple brands and companies, writing copy, taking photos, meeting with executives from different departments to ensure their needs were met, and more. The creation of this website has assisted in the acquisition of two child companies since its creation. Website creation is exciting to me as I am able to work with and create different forms of media while also using a website as a format to tell a story.

Click here to take a closer look: <https://geotek.com/>

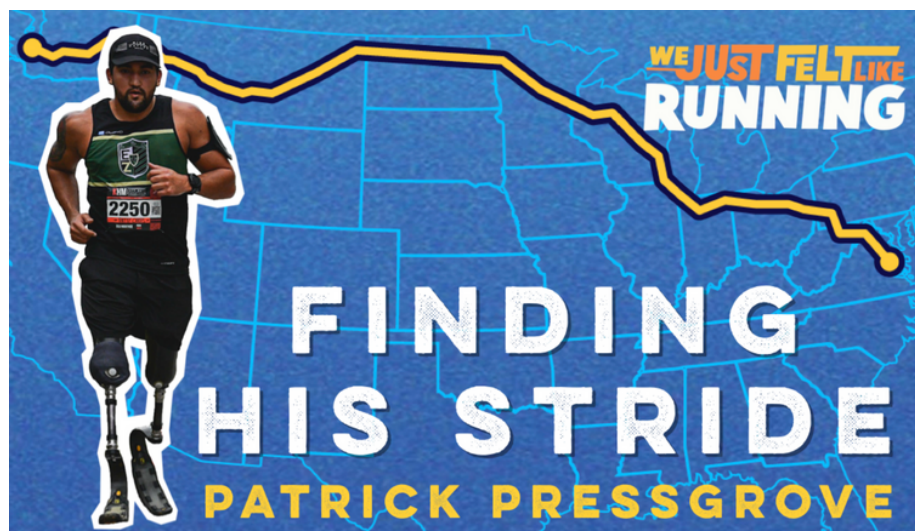
WRITING

Policy Advocacy



I spoke with Ashley Eisenmenger and Katie Donnewald about their experiences as an adaptive athlete duo as well as their motivations to get involved in the #WeJustFeltLikeRunning campaign for insurance fairness.

Click here to read the full story: <http://www.forreststump.org/2020/09/01/blind-trust-the-story-of-ashley-eisenmenger-and-katie-donnewald/>



I spoke with Patrick Pressgrove about his experiences as an adaptive athlete as well as his motivations to get involved in the #WeJustFeltLikeRunning campaign for insurance fairness.

Click here to read the full story: <http://www.forreststump.org/2020/08/24/finding-his-stride-the-story-of-patrick-pressgrove/>

Reporting

- "Democratic lawmakers unveil plan for agriculture special session" The Daily Cardinal, Jan. 2020
 - <https://www.dailycardinal.com/article/2020/01/democratic-lawmakers-unveil-plan-for-agriculture-special-session>
- "Organizations across Wisconsin look to address rising suicide rate among dairy farmers" The Daily Cardinal, Jan. 2020
 - <https://www.dailycardinal.com/article/2020/01/organizations-across-wisconsin-look-to-address-rising-suicide-rate-among-dairy-farmers>
- "Rural Wisconsin students face unique challenges when it comes to college preparatory classes, The Daily Cardinal, Feb. 2020
 - <https://www.dailycardinal.com/article/2020/02/rural-wisconsin-students-face-unique-challenges-when-it-comes-to-college-preparatory-classes>

The Daily Cardinal

PODCASTS

Podcasts

Running for Their Lives: The Men Behind the Movement

Ramiah Whiteside and Kevin Cook began the “Running for Their Lives” trek from Milwaukee to Madison to raise awareness about the COVID-19 outbreak in Wisconsin’s prison system which has resulted in more than half the incarcerated population contracting the virus and 25 people dying according to the Wisconsin Department of Corrections.

I speak with Ramiah and Kevin about the impacts of COVID-19 on Wisconsin's incarcerated population and the policy choices that have led here.

Click here to listen to the full story: <https://soundcloud.com/kylie-ver-kuilen/running-for-their-lives-the-men-behind-the-movement-1>

